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@OrjaBox



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### OrjaBox Services:

- Clean Cooking demonstration stations
- Promoting clean cooking devices as livelihood sources
- Clean Cookstoves shops – complete solutions for end users

# Customer Interaction

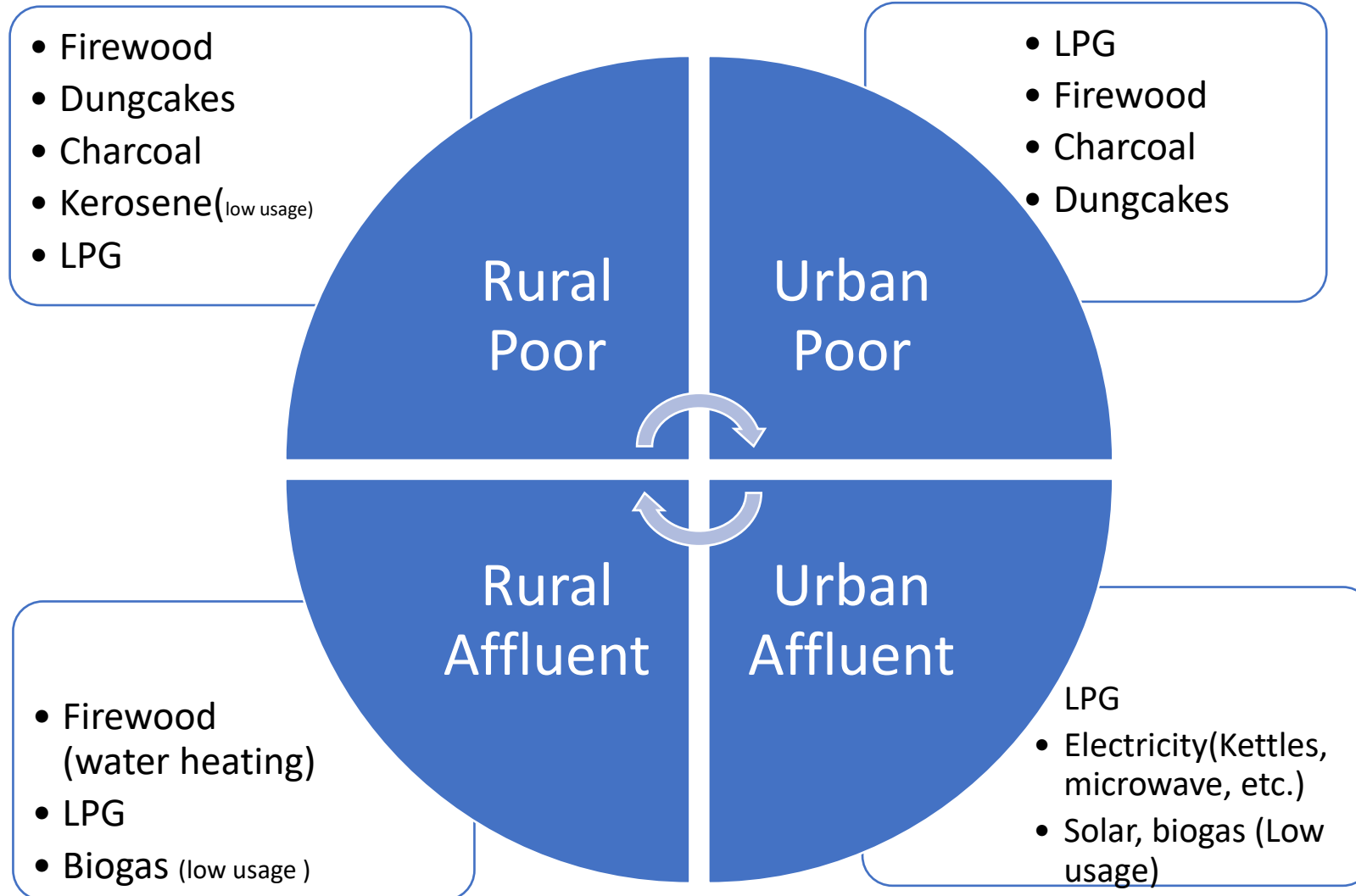
## Opportunities for Innovative designs

1. New devices should be able to accommodate current cooking utensils
2. New cooking device repair and maintenance should be accessible and affordable
3. Innovative incentives and services required for facilitating wider adoption

## Challenges

1. Rigid cooking styles
2. Low awareness about technology advancements
3. Uncertainty about reliable and cost effective fuel supply
4. Anxiety about changes in diet

# Fuel Stacking



# OrjaBox Services



## Demonstrations

- Customer education
- Understand financial needs
- Understand operational challenges



## Livelihood

- Increasing buying capacity
- Versatile use of available technology
- Creating local market for products



## Clean Cookstove Shops (OrjaKsham- The Energy Enabled)

- Provide variety of clean cookstoves at one location
- Acts as a cooking fuel store/station
- Repair and maintenance
- Financial schemes

# Contact Us



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OrjaBox is open for collaboration:

- ✍ OrjaBox as a consulting partner for setting up clean cookstove shops and livelihood projects
- ✍ Capacity building – Developing training content
- ✍ Program implementation