

Bottom-Up Approach Consumer Financing Framework

Kenyan Case

Presented by: Tom Randa

on behalf of the MECS Kenya Team

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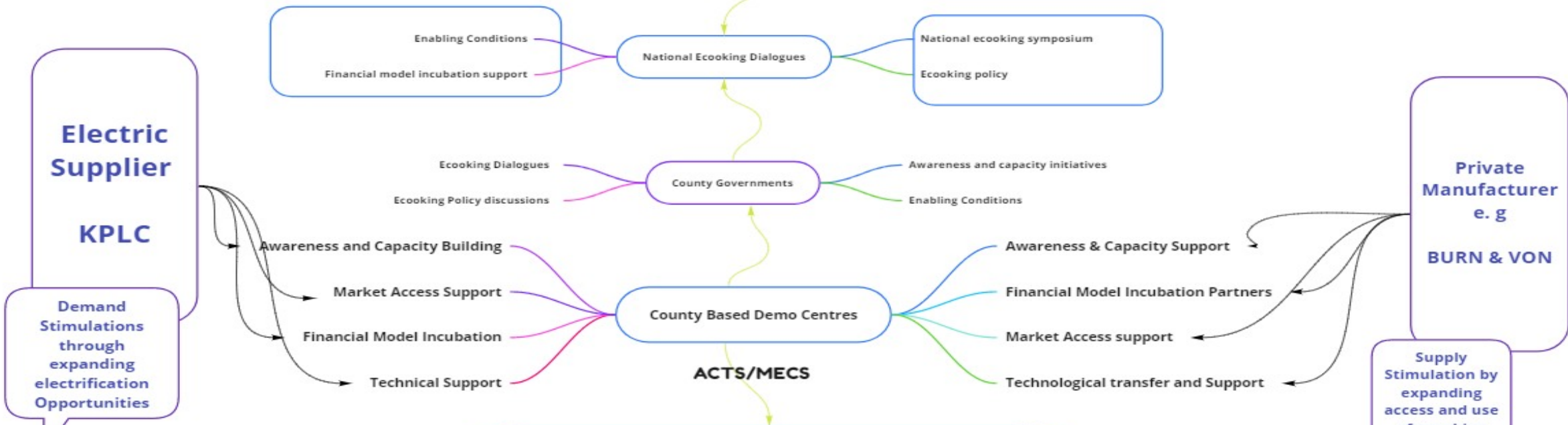
STRATEGIC ROLES OF THE DEMO CENTRES

- **Policy development and influence:** Be at the center of lobbying for County ecooking policy inclusions in the energy planning and policy development at the county/local/municipality level.
- **Consumer Financing Mechanism:** Promote consumer financing models that works best for the locality by being the direct link to the local households, community groups, and institutions. E.g. providing an avenue to test the various consumer financing models at the local level.
- **Awareness and Capacity Building:** Be the center for capacity building for the community and institutions in terms of ecooking appliances, process, safety, technology, financing and thus advocacy center to promote ecooking awareness and uptake at the local level.
- **Technology transfer:** Be the focal center to promote appliance availability, access, host champions for repairs, maintenance, design, and manufacturing in collaboration with the technological partners (Von, Burn Manufacturing and any other EPC manufacturer).
- **Marketplace:** Support the appliances distribution channel and thus financing access by closely linking the potential buyers at the community level to the market capturing their design and preference needs. A link to balance the supply and demand of the ecooking appliances.

Africa Research and Impact Network

Clean Cooking Actors

Supporting adoption of ecooking



Avenue for Testing and Incubation of ecooking consumer financing models.
Offer technical support to the consumers
Enhance awareness and capacity building regarding ecooking in the region
Plays a critical role in linking the consumers to the electric appliances and training on their usage.
Offer quick access for appliance purchase and mainatainace.
Champion ecooking demonstrations to local stakeholders
Centre of excellence to influence County ecooking policy

Thank you